

Privacy Statement

1. Introduction

This privacy notice applies to the personal data of persons that is collected or used by Ponndorf ("Ponndorf" or "we"). We appreciate the interest you have shown in our company, products and services by visiting our websites or related communication channels (together the "Site"). This privacy statement (the "Statement") applies to all the personal data that Ponndorf collects when you interact with Ponndorf.

This Statement describes why personal data is gathered by Ponndorf, the type of information that Ponndorf collects from you and other users of the Site, how this is done, what Ponndorf does with this information, and how you can update and control the use of information you provide. This Statement may change from time to time, so you are advised to frequent it on a regular basis.

By visiting the Site, you accept and consent to the practices described in this Statement. By continuing to access or make use of our services after the changes become effective, you agree to be bound by the revised Statement.

1.1. Why we ask you to share personal data

We ask you to share your personal data with us for purposes that include, but are not limited to:

- Receiving information about Ponndorf products and services;
- Storing your preferences for future interactions and communications from Ponndorf;
- Helping us to develop and improve products and services;
- Resolving product and services issues;
- Receiving personalized messages, special offers and advertisements that are relevant to your personal interests, based on the information you have shared with us and on the information we have collected through cookies or similar techniques regarding your use of the Site;
- Managing customer relationships;
- Facilitating information access;
- Enhancing communications;
- Analysing and understanding customer interactions;
- Implementing security programs;
- Answering your questions or the resolution of your product and service requests as well as informing you about the status thereof;

Ponndorf processes your personal data only for those purposes that we have communicated with you.

1.2. The type of personal information gathered and obtained by Ponndorf

Types of information gathered by Ponndorf include information: (i) given by users, (ii) obtained automatically, (iii) obtained from cookies and comparable technologies, (iv) obtained from email communications, and (v) obtained from other sources.

(i) Information given by users

Ponndorf receives and stores information that you enter on the Site or provide to Ponndorf in any way. You provide information to Ponndorf when you, for instance, search the Site, contribute submissions, establish an account, buy a product or service, post a message, participate in a forum or questionnaire, when you subscribe to newsletters or communicate with customer service. As a result of these actions, you might supply Ponndorf with information such as the your name, address, phone number and other contact information, e-mail address, profession and interests related thereto, fulfilment of continuing education requirements, , fields of interest, people to whom purchases have been shipped, including address and phone number, content of e-mails to Ponndorf and financial and personal information, including identifying account numbers.

You can choose not to provide certain information, but Ponndorf, as a result, might not allow you to take advantage of some of the offerings or information.

(ii) Information obtained automatically

Certain information is automatically received and stored by Ponndorf when you interact with Ponndorf and/or the Site. Examples of this information are the internet protocol ("IP") address used to connect your computer to the internet, your e-mail address, your computer and connection information such as browser type and version, your operating system and platform, the full Uniform Resource Locator ("URL") clickstream to, through, and from the Site, including dates and times, cookie number and products and services you view or search for while using the Site.

You cannot delete traces of your activity on the Site. A number of companies offer utilities designed to help users visit web sites anonymously. Ponndorf does not prohibit the use of these utilities. However, Ponndorf may not be able to provide you with a personalized experience at the Site if Ponndorf cannot identify you.

(iii) Information obtained from cookies and comparable technologies

The Site uses "cookies" and/or comparable technologies to obtain information when a web browser accesses the Site. Cookies are alphanumeric identifiers that Ponndorf transfers to your computer hard drive through your web browser to enable Ponndorf's system to recognize your browser. Cookies allow you to take full advantage of the Site's features. New information technologies are always being developed and Ponndorf may use such technologies for information collection purposes. Use of these new technologies is contemplated by and consistent with the terms of this Statement.

(iv) Information obtained from e-mail communications

Ponndorf may receive information through e-mail communications. When you open an e-mail from Ponndorf, a confirmation notice with certain information may be sent to Ponndorf, provided your computer supports such capabilities.

(v) Information obtained from other sources

Ponndorf may obtain personal information about you from other sources and combine this with the personal information gathered otherwise. For instance, Ponndorf may:

- (a) search the Internet for relevant and publicly available content;
- (b) obtain updated delivery and address information from its shippers or other sources (insofar received without breach of applicable law or contract) so that it can correct its records and deliver purchases and communications more easily;
- (c) receive reports from third parties that provide information obtained from or about users of the Site or potential users of the Site (insofar received without breach of applicable law or contract); and
- (d) collect information on or through the Site directly, or it may rely on agents or independent contractors to collect and/or analyse such information (insofar collected without breach of applicable law or contract).

Ponndorf may share your personal information

You have the opportunity not to disclose personal information. When you do provide personal information to Ponndorf, you consent to Ponndorf's use of the information as provided in this Statement. Information about you and other users of the Site is important to Ponndorf's business. Ponndorf may share information it has compiled to service providers, business partners or other third parties in accordance with applicable law.

As Ponndorf continues to develop its business, it is possible that Ponndorf sells one of her businesses (either through a sale of assets and liabilities or through a sale of shares (in both cases, in whole or in part)). In such transaction, generally customer information is transferred too. As such, customer information (including personal information) may be disclosed to the purchasing company.

In all examples given above, Ponndorf will comply with applicable law and regulations and with any agreement concluded with you. If Ponndorf is required to obtain your consent, we will do so before sharing any information.

Ponndorf takes measures to protect personal information

We recognize and take seriously our responsibility to protect the personal data you entrust to Ponndorf from loss, misuse or unauthorized access. Ponndorf uses a variety of security technologies and organizational procedures to help protect your personal information. For example, we implement access controls, use firewalls and secure servers, and we encrypt certain types of data, such as financial information and other sensitive data.

Your rights with respect to your personal information

Once you have provided us with your personal information, Ponndorf gives you reasonable access to that information so you may make use of your rights in accordance with applicable law (which may include to have your personal information updated, modified or deleted). If you want to access your information or if you want to make use of your other rights, please contact your Ponndorf contact person.

You can choose not to provide information

You may choose not to provide information to Ponndorf, though that might prevent you from making a purchase or taking advantage of some Site features, offerings or information.

The site is not intended for children

The Site and the products, services, and information on the site are not intended for children. If you are under the age of 18, you should not use the Site.

Linking to other websites

During your visit to the Site, you may encounter links to other websites for your convenience and information. These websites may operate independently from Ponndorf, and may have their own privacy notices, statements or policies. We strongly suggest that you review them to understand how your personal data may be processed in connection with those sites, as we are not responsible for the content of non-Ponndorf-owned or managed sites, or the use or privacy practices of those sites.

Transfer of data to other countries

We want to know you better so that we can serve you better while at the same time respecting your choices about how we use your personal information. Your personal information may be transferred from your home country to other Ponndorf companies in different locations around the world, which may communicate with you about Ponndorf products, services or special offers that you may be interested in.

If local law requires it, we will ask for prior consent to transfer your personal data outside of your geographic region.

Changes to this Statement

Because the Site and Ponndorf's business change constantly, this Statement may change from time to time. Use of information that Ponndorf gathers is subject to the Statement in effect at the time of use. We invite you to check the Site frequently to see recent changes.

If you have any concern, question or remarks about privacy at the Site, please send a description of your concern to by info@ponndorf.de

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